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## Socialising and Networking in English

You have no problems talking about work, attending meetings or even giving presentations, but when it comes to making small talk, socialising with colleagues and clients or networking at events, you feel a bit lost.

This workshop gives you practical advice and hands-on practice to help you feel at ease in every situation.



## Customer Service for international clients

Your business serves customers from all over the world and you need first-class customer service skills in English. This interactive workshop will help you deliver the best service possible to your international clients.

Aygen Training will be joined by a professional from the hotel industry, with many years experience in hotel management and customer service training.

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## Business and General English for companies

Together with a native English-speaking experienced teacher, I can also provide in-company English language programmes (possibility to use CPF.)

## About Aygen Training



Aygen Training is run by Catherine Aygen, a native British teaching and learning professional, based in Grasse

20 years in higher and adult education, teacher training and training programme development. MA in Linguistics, Diploma in TESOL.

Long international experience, living and working in many different countries around Europe and Asia. Fluent in French and proficient in 3 other languages.

References in several big companies in Grasse.

## Contact

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# AYGEN TRAINING

**Excellent International English Communication**

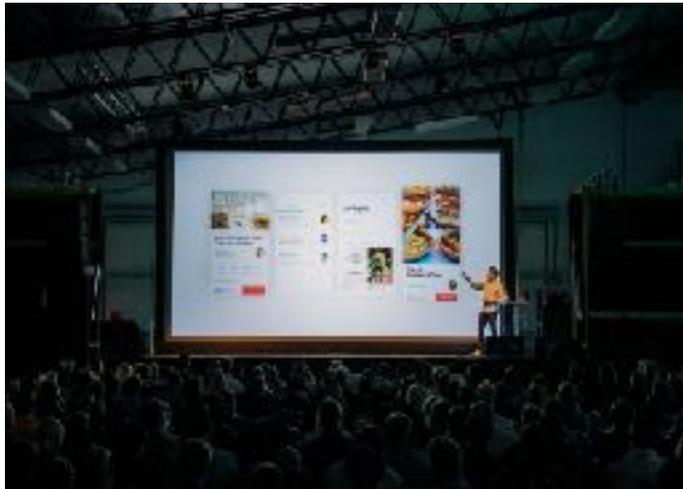


## Why do you need Aygen Training?

- Communicate better across cultures in your speaking, writing, presenting and socialising.
- Have more confidence in your professional international presence
- 20 years experience in education and training
- Native English trainer, fluent in French

## Present like a pro in English

You have to present in English to colleagues, clients or at conferences. You are professional and knowledgeable, but you need to make sure you look it when you're presenting in English. This is an interactive hands-on course with lots of feedback to make you a confident and engaging presenter in English.



### You'll learn:

- How to present for your audience
- How to keep your audience engaged
- How to identify your message and how to get your audience to remember it
- How to use your voice for impact
- Body language
- How to deal with questions

Who for?

Anyone who has to present in English

- R&D
- Sales
- Technical
- Managers

## Intercultural competence

You do business internationally, you have international partners or colleagues. You don't want to look unprofessional and you sometime feel that you are not communicating effectively, or you don't understand why your international partners do the things they do. This interactive workshop will help you make the most out of your business with other countries and cultures and communicate more effectively.



### You'll learn:

- Where and how cultures differ
- How your own culture is perceived and how it compares with other cultures
- To evaluate cultural incidences following the DAE method
- How to overcome cultural differences in your work
- Culture specifics for efficient communication in the countries and cultures you work with

Workshop available in English or French

## Write like a Pro in English

You want to look professional and competent, but writing inconcise and unstylish English is not the way to do it.

A practical workshop to help you write more accurate, precise and pertinent English, and improve your style.



### You'll learn:

- How to get and keep your reader's engagement
- How to get to the point
- How to be firm and clear (without being rude)
- To make your writing more active
- Different styles for different people and different topics
- To forget what you were taught about English writing at school!
- To present yourself in writing in the most professional manner possible